



# Meriden

ANIMAL HEALTH

## News Release

Cranfield Innovation Centre,  
University Way,  
Cranfield Technology Park,  
Cranfield MK43 0BT  
Tel: +44 (0)1234 436130  
Fax: +44 (0)1234 436131

No. 70

31<sup>st</sup> July 2008

### **Meriden introduces *Orego-Stim*<sup>®</sup> AQUATRACT powder and liquid**

*Orego-Stim*<sup>®</sup>, the benchmark product for phytobiotics developed after 20 years of research, was launched in 2000 for use in livestock animals such as pigs and poultry. Since then it has not only achieved global success in these markets but also pet markets where it is used in species such as ruminants, pigeons, caged birds and dogs.

Meriden has now developed two specific formulations for use in Aquaculture.



*Orego-Stim*<sup>®</sup> AQUATRACT Liquid is most suited for use on extruded feeds. *Orego-Stim*<sup>®</sup> AQUATRACT Liquid must be diluted with fats so a coating can be sprayed onto the pellets post extrusion.



*Orego-Stim*<sup>®</sup> AQUATRACT Powder will be of interest to end users at farm level, as this specific formula is intended for use not within a feed but as a powder to be coated onto a feed pellet at the time of feeding.

*Orego-Stim*<sup>®</sup> is unique and is derived from *Origanum aetheroleum* from our exclusive natural oregano plantations. This unique oil of oregano contains two very powerful natural phenols which have medicinal properties that benefit livestock.

Trials have proven that *Orego-Stim* Aqua<sup>®</sup> can provide many benefits that lead to supreme productivity and animal health, which in turn make better profits and a higher return on investment for the aquaculture producer.

For further information on *Orego-Stim*<sup>®</sup> AQUATRACT please visit [www.orego-stim.com](http://www.orego-stim.com) or attend the The Seventh symposium of world's Chinese scientists on nutrition and feeding of finfish and shellfish in Beijing 20 – 24 September where Dr Claire Yew will be presenting a trial and technical paper, on behalf of Meriden Animal Health Limited.