



## News Release

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### **Saife Vet Med launch Orego-Stim<sup>®</sup> at Ildex show, India August 2008**

Saife Vet Med ([www.saifevetmed.com](http://www.saifevetmed.com)) became Meriden Animal Health's ([www.meriden-ah.com](http://www.meriden-ah.com)) distributor for India earlier this year. They have been working hard with the support of William Stewart – Regional Manager, in preparation of the launch of Orego-Stim<sup>®</sup> ([www.orego-stim.com](http://www.orego-stim.com)) into the Indian market.

The official launch of Orego-Stim<sup>®</sup> successfully took place at the Ildex Show, India 22-24th August 2008, with over 50 vets from the industry passing through the stand to see the Saife Vet Med team.



“We had the busiest stand at the show and are very happy that the top integrators in India have already agreed to use Orego-Stim<sup>®</sup>” said Dr Ali Asgar – Managing Director – Saife Vet Med.

From left to right: William Stewart,  
Rahul Brar, Tasneem Asgar & Ali Asgar

### **Using Orego-Stim<sup>®</sup> in the feed or water will benefit broiler and layer production by:**

- Helping to maintain a healthy immune system
- Maximising intestinal health
- Producing drier faeces + drier litter = less ammonia
- Reducing mortality
- Decreasing incidences of diarrhoea caused by common intestinal diseases
- Improving efficiency of growers
- Providing extra protection during stressful periods
- Improving growth rates and feed conversion ratio
- Improving the efficiency of layers and uniformity of the eggs
- Increasing egg production
- Reducing the number of cracked, inferior and dirty eggs

E-mail Meriden Animal Health Limited at [sales@meriden-ah.com](mailto:sales@meriden-ah.com) or [info@saifevetmed.net](mailto:info@saifevetmed.net) for more information.