

OREGO-STIM[®]

A Meriden Animal Health Product



100% NATURAL FEED FLAVOUR

Orego-Stim[®] is the 100% natural feed additive/flavour that is being used globally not only for its appetising effects but also to enhance Swine production.

The appetising effects of *Orego-Stim*[®]

The phenolic compounds within *Orego-Stim*[®] give it a unique and aromatic flavour.

The sense of taste and smell allow animals to separate undesirable or even lethal foods from those that are nutritious.

Phenols are aromatic substances that are commonly used for food flavouring. *Orego-Stim*[®] contains a natural mixture of different phenols and is used as an appetiser in livestock feeds to enhance its palatability. The phenols within *Orego-Stim*[®] stimulate the olfactory cells in the nasal cavity and the taste buds, which then trigger the olfactory and glossopharyngeal pathways of the cranial nerves, provoking a feeling of hunger and an increase in salivation and an improvement in appetite. This encourages the secretion of digestive enzymes in the gastrointestinal tract and the process of digestion. As a result, there is an increase in feed intake, as the animal starts to consume more food.

The production enhancing effects of *Orego-Stim*[®] in Swine

- Improving palatability and feed intake
- Improving growth and feed conversion ratio
- Maximising intestinal health
- Decreasing incidences of diarrhoea caused by common intestinal diseases
- Optimising growth of the intestinal villi for better absorption of nutrients
- Helping to maintain a healthy immune system
- Reducing mortality
- Providing extra protection during stressful periods
- Adding loin depth → leaner carcass = Higher Returns
- Increasing fertility, litter size and weaning weight
- Reducing stress during weaning
- Increasing sow's milk production

Tried and tested - *Orego-Stim*[®] has been continuously researched over many years. Full commercial, clinical and university trials are available on request.

For more information on *Orego-Stim*[®], please contact: **Meriden Animal Health Limited**

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